



11<sup>TH</sup> ANNUAL

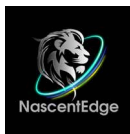


BIGAFRICASUMMIT.COM

17 - 20 FEBRUARY 2025

GABORONE, BOTSWANA

STRATEGIC PARTNERS



SPONSORS & EXHIBITORS



## ABOUT THE ORGANISER

**Eventus International** has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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# ABOUT EVENT: BIG AFRICA SUMMIT 2025

Since its launch in 2014, **The Big Africa Summit** has evolved into a bedrock event, actively influencing the course of legal remote gaming and betting in Southern Africa and across the African continent. The developments over the past decade have exceeded expectations, propelling the sector into remarkable expansion. The highly coveted event has matured alongside the industry and has turned into a pivotal meeting point, attracting participants—whether long standing supporters or new entrants—year after year. Local and international experts keep returning to **The Big Africa Summit**, drawn by the promise of growth within a gaming community that exudes unwavering dedication and passion. In its **11th Annual Edition**, the summit remains a catalyst for progress, aiming to stand as a beacon of industry excellence for years to come.



# MEET THE TEAM

# BIG AFRICA SUMMIT



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## DAY 1

MONDAY, 17 FEBRUARY 2025

### BiG WELCOMING RECEPTION

A chance for attendees to meet one another, set up meetings, exchange business cards and connect over drinks in a casual setting.

- 13:00 Registration & Lunch**
- 14:00 Affiliate Workshop**
- 15:30 IMGL Workshop**
- 17:30 BiG Welcoming Reception**

## DAY 2

TUESDAY, 18 FEBRUARY 2025

### CONFERENCE, EXHIBITION & NETWORKING DRINKS

Explore the exhibition floor, network with industry leaders, and sit in on expert led conference sessions on various topics that are within the Betting & iGaming industry.

- 09:00 Registration & Coffee**
- 09:30 Opening Remarks from the Chairperson**
- 09:45 Keynote Address**  
An Overview of Botswana's 2024/25 iGaming Regulatory Environment
- 10:15 Panel Discussion**  
Harmonising Gaming Regulations Across Africa: Opportunities and Challenges
- 11:00 Networking Tea Break**

- 11:30 Panel Discussion**  
Navigating the Landscape: Responsible Gaming and Targeted Marketing in Sports Betting
- 12:15 Panel Discussion**  
The Importance of Creating a Gender-Inclusive Gaming Industry
- 13:00 Networking Lunch Break**
- 14:00 Solo Presentation**  
Emerging Payment Solutions: Cryptocurrencies and Alternative Payment Gateways in Africa Betting
- 14:30 Panel Discussion**  
Modernising the African Lottery: Insights from Regulators, Operators, and Suppliers
- 15:15 Panel Discussion**  
Securing Long-Term Success in iGaming: Innovative Approaches to Future-Proof Your Business Model
- 16:00 Panel Discussion**  
Maximise Your Brand's Impact: Leveraging Major Sports Events for Increased Awareness and Revenue in Sports Betting
- 16:45 Closing Remarks from the Chairperson**



## DAY 3

WEDNESDAY, 19 FEBRUARY 2025

### CONFERENCE, EXHIBITION & BiG AFRICA SUMMIT EVENTUS AWARDS

Explore the exhibition floor, network with industry leaders, and sit in on expert led conference sessions on various topics within the Betting & iGaming industry.

09:30 **Registration & Coffee**

10:00 **Opening Remarks from the Chairperson**

10:15 **Solo Presentation**

Return to Player (RTP): A Key Factor in Shaping Casino Game Machines and Strategies

10:45 **Panel Discussion**

From Live to Virtual: Analysing the Profitability and RTP of Digital Casino Offerings

11:30 **Networking Tea Break**

12:00 **Panel Discussion**

The Role of AI and Machine Learning in Sports Betting: How Advanced Technologies Can Optimise Betting Decisions and Enhance User Experience

12:45 **Panel Discussion**

Navigating the Sportsbook Landscape: Understanding Feeds, Platforms, and Best Practices

13:30 **Networking Lunch Break**

14:30 **Dual Presentation**

Betting on the Go: The Rise of Mobile Betting: Insights into Mobile Technology Trends and How They are Reshaping Betting Behaviours

15:00 **Panel Discussion**

The Role of Fantasy Sports in Driving Engagement Across Africa

15:45 **Panel Discussion**

Lessons Learned: What the Closure of Betting Companies Teaches Us About Risk Management

16:30 **Closing Remarks from the Chairperson**

16:30 **BiG Africa Summit Eventus Awards 2025**

## DAY 4

THURSDAY, 20 FEBRUARY 2025

### BiG EXCURSION & FAREWELL DINNER

**BiG EXCURSION & Farewell Dinner**

\*\*\* End of #BiGAFRICASUMMIT \*\*\*

INTERESTED IN **SPEAKING?**

**BiG AFRICA SUMMIT**

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**17 - 20** | GABORONE  
FEB 2025 | BOTSWANA

**CONTACT US NOW TO  
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**INFO@EVENTUS-INTERNATIONAL.COM**

# INDUSTRY EXPERT SPEAKERS

# BIG AFRICA SUMMIT



**Alwin Matthews**

Head of Department: Information Technology  
Western Cape Gambling and Racing Board



**Amina Nduna**

Head: Legal and Compliance  
World Sports Betting



**Annalisa Samuels**

Sales Manager Africa  
Synot Games



**António Vitoriano Manuel**

Regulator Technician  
International Association of  
Gaming Regulators



**Dolan Beuthin**

CEO/Founder  
iGamingXperts



**Emolemo Peter Kesitilwe**

CEO  
Botswana Gambling Authority



**Gary Ralebona**

Business Development Manager  
Bettabets



**Heavens Gongga**

Advisor  
Lotteries & Gaming in Zimbabwe



**Johann Sigurdsson**

Chief Commercial Officer  
Bwoto



**Lielze Hartman**

Manager: Legal Services  
Western Cape Gambling and Racing Board



**Lorien Gamaroff**

CEO  
Cembee



**Mabontle Mokwebo**

Head: Governance & Stakeholder Relations  
ALGA



**Marcia-Lynn Harris**

Chief Gaming Auditor  
Western Cape Gambling and Racing Board



**Martin Sack**

Director  
Brainstorm Online (Pty) Ltd



**Nitesh Matai**

Managing Executive  
Mark IT Africa

# INDUSTRY EXPERT SPEAKERS

# BIG AFRICA SUMMIT



**Olaitan Samuel**  
CEO/Founder  
*Betting Business in Africa*



**Portia Gaone Diteko**  
Responsible Gambling Manager  
*Botswana Gambling Authority*



**Riaan van Rooyen**  
CEO  
*Aria International*



**Tumelo Mokoena**  
Assistant Manager: Advocacy and  
Communications | *South African Responsible  
Gambling Foundation*



**Yahaya Maikori**  
Senior Partner  
*Law Allianz*



**Zoé Siwa**  
Chief Financial Officer  
*Western Cape Gambling and  
Racing Board*

SAVE THE DATE FOR  
**#SPICESOUTHASIA**

6<sup>TH</sup> ANNUAL



**4 - 6 MARCH 2025**  
**COLOMBO, SRI LANKA**



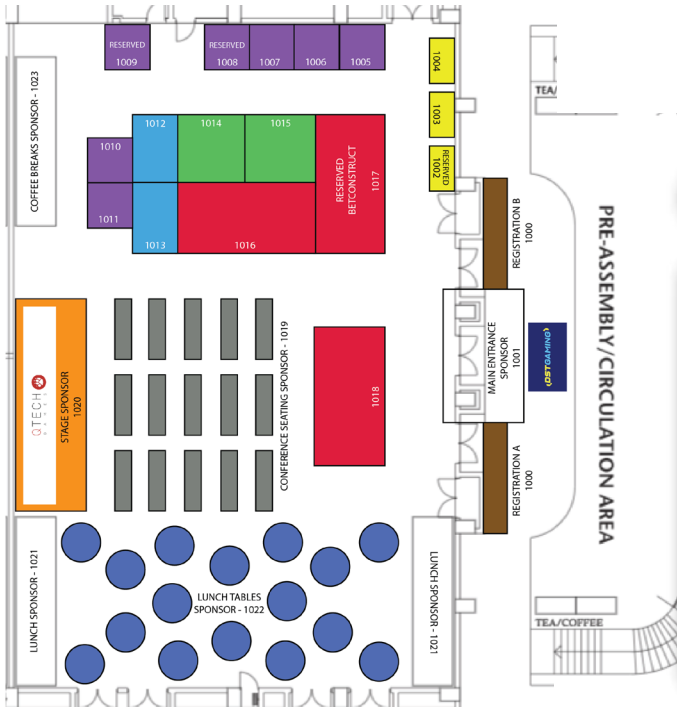
# FLOOR PLAN

17 - 20 FEBRUARY 2025 | GABORONE, BOTSWANA

- 2m x 1m Exhibitor Table (3)
- 2m x 2m Exhibitor Space (7)
- 3m x 2m Exhibitor Space (2)
- 3m x 3m Exhibitor Space (2)
- 6m x 3m Exhibitor Space (3)

### SPONSORED SPACES:

- Networking Lunch Tables Sponsor (1)
- Registration Desk Sponsor (1)
- Stage Sponsor (1)
- Conference Seating Sponsor (1)
- Main Entrance Sponsor (1)



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CONTACT US TODAY:

**JOSH BLOM**  
Marketing Director  
josh@eventus-international.com

### MEDIA PARTNERS

WE THANK ALL OUR MEDIA PARTNERS FOR THEIR LOYAL SUPPORT.

## STRATEGIC PARTNER



Elite Executive specialises in locating and attracting the top talent in and for the financial industry with the goal of being the "go-to" search firm. Elite Executive sources the best candidates from a curated network and database to ensure that we connect the right people quickly and diligently

[WWW.ELITEEXECUTIVE.COM.HK](http://WWW.ELITEEXECUTIVE.COM.HK)

## STRATEGIC PARTNER



NascentEdge is a provider of dynamic face-to-face meeting platforms allowing our clients to expand into a predefined target audience and amplify their business exposure globally.

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## MAIN ENTRANCE SPONSOR



DSTGAMING is a leading provider of iGaming solutions, with over a decade of industry expertise, specializing in white-label and turnkey casino solutions. Our extended offerings include advanced game aggregation, custom casino game development, and secure payment gateways, designed to enhance the operational efficiency and user experience of our clients.

[WWW.DSTGAMING.COM](http://WWW.DSTGAMING.COM)

## STRATEGIC PARTNER



The NovaMotus Consultancy offers you direct access to the decision-makers, cutting out the middleman and paving the way forward for your successful business venture. Our team of experts focuses on gathering the right connections, creating a global networking of top tier senior level executives, making it easier for you to shake the correct hand. Closing deals and growing your business have never been this easy. Let us help you on your new (Nova) business journey, moving (Motus) on up towards a prosperous future. NovaMotus Consultancy – The Only Way is Up

[WWW.NOVAMOTUS-CONSULTANCY.COM](http://WWW.NOVAMOTUS-CONSULTANCY.COM)

## SPONSOR & EXHIBITOR



BetConstruct is a global award-winning technology and services provider for online and land-based gaming industry. BetConstruct's innovative and proven offerings include Online and Retail Sportsbook, Classic RNG and Live Casinos, Esports, Poker, Skill Games, Social Gaming Platform, Sports Data Solutions and more – all ready to be launched and managed through SpringBME, its pioneering Business Management Environment.

[WWW.BETCONSTRUCT.COM](http://WWW.BETCONSTRUCT.COM)

## STAGE SPONSOR



QTech Games is the leading game distributor for emerging markets. With a combined 50 years of experience, vetting the best casino games on the market, our senior management team has purpose-built and established QTech Games as an indispensable industry leader in game discovery. This is combined with our ever-expanding reach, proprietary gaming tools and services, 24/7 support, and advanced AI technology to bolster our partners' offerings and elevate their customer experience. QTech Games is setting the global standard, redefining the future of the online casino industry.

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## SPONSOR



iGaming AFRICA is the best B2B and B2C gambling media source focused on informing the betting business community on all matters related to gaming in Africa. We take pride in being Africa's leading Casino, Sportsbook and Lottery insider for news, podcasts, interviews and other gambling industry updates.

[IGAMINGAFRIKA.COM](http://IGAMINGAFRIKA.COM)

## SPONSOR



Ei Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. Ei Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

[WWW.EVENTUS-INTERNATIONAL.COM](http://WWW.EVENTUS-INTERNATIONAL.COM)

# BECOME A SPONSOR/EXHIBITOR AT OUR UPCOMING 2025 EVENTS!

**CONTACT US  
TODAY:**



**Lou-Mari Burnett**  
Chief Operating Officer (COO)  
[loumari@eventus-international.com](mailto:loumari@eventus-international.com)

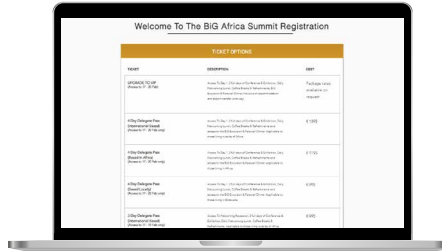
Registration is as easy as 1, 2, 3! Simply navigate to our registration page and select card registration or manual registration via invoice request!

We have a variety of ticket options available.  
To find more info on these navigate to: [www.bigafricasummit.com](http://www.bigafricasummit.com)



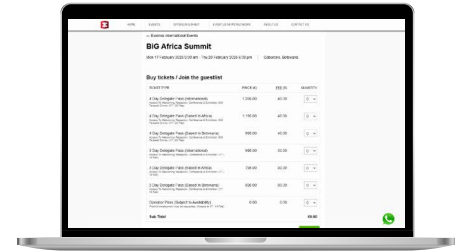
### STEP 1:

Visit [www.bigafricasummit.com](http://www.bigafricasummit.com) and navigate to the registration section.



### STEP 2:

Select a payment method, either Card Payment or Invoice Request.



### STEP 3:

Select your ticket, fill in the form, and you're all done!

## NEED HELP?

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