



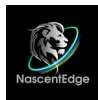
10TH ANNUAL



WWW.BIGAFRICASUMMIT.COM

25 - 27 MARCH 2024
JOHANNESBURG, SOUTH AFRICA

STRATEGIC PARTNERS



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WOMEN IN GAMING WELCOMING RECEPTION
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ABOUT THE ORGANISER

Eventus International has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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ABOUT EVENT: BIG AFRICA SUMMIT 2024

Since its launch in 2014, **The BiG Africa Summit** has evolved into a bedrock event, actively influencing the course of legal remote gaming and betting in Southern Africa and across the African continent. The developments over the past decade have exceeded expectations, propelling the sector into remarkable expansion. The highly coveted event has matured alongside the industry and has turned into a pivotal meeting point, attracting participants—whether long standing supporters or new entrants—year after year. Local and international experts keep returning to **The BiG Africa Summit**, drawn by the promise of growth within a gaming community that exudes unwavering dedication and passion. In its **10th Annual Edition**, the summit remains a catalyst for progress, aiming to stand as a beacon of industry excellence for years to come.



MEET THE TEAM

BIG AFRICA SUMMIT



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EVENT AGENDA

BiG AFRICA SUMMIT

DAY 1

MONDAY, 25 MARCH 2024

"WINE NOT" CELEBRATE WOMEN IN GAMING
(FOR OUR ESTEEMED FEMALE ATTENDEES)

A chance for attendees to meet one another, set up meetings, exchange business cards and connect over drinks in a casual setting.

- 13:30 **Registration (Women in Gaming Reception Registration)**
- 14:00 **Welcoming Mimosas & Canapés**
- 14:45 **Welcoming Address**
- 15:00 **Sponsor Spotlight**
- 15:30 **Table Games – Presented by Eventus International**
- 16:30 **Table Games Prize Announcement & Awarding of Gift Hampers**

BiG WELCOMING ROOFTOP PARTY
(ALL REGISTERED BiG AFRICA SUMMIT ATTENDEES)

- 17:00 **Pre-event Registration (ALL registered attendees for The BiG Africa Summit)**
- 17:30 **BiG Welcoming Rooftop Party (Open to all registered attendees)**

DAY 2

TUESDAY, 26 MARCH 2024

CONFERENCE, EXHIBITION & BiG AWARDS GALA DINNER

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Betting & iGaming industry.

- 09:00 **Registration and Coffee**
- 09:30 **Opening Remarks from the Chairperson**

- 09:45 **Keynote Address**
A sleeping giant: Insights on a future gambling framework in South Africa
- 10:15 **Panel Discussion**
Current Status Update: Tracking the progress of South Africa's Remote Gambling Bill Legislation
- 11:00 **Networking Tea Break**
- 11:30 **Panel Discussion**
Assessing Responsible Gaming: Are industry efforts adequate and what strategies should guide the way forward?
- 12:15 **Panel Discussion**
Capitalising on Major Sports Events: Enhancing brand awareness and boosting revenue in sports betting
- 13:00 **Networking Lunch Break**
- 14:00 **Panel Discussion**
How to fully leverage Big Data's potential while ensuring data protection compliance
- 14:45 **Presentation**
Mobile Money Integration: Leveraging a frictionless payment ecosystem across all of Africa
- 15:15 **Presentation**
The Relevance of Blockchain to Gaming: Audits, proof of fairness and payments
- 15:45 **Panel Discussion**
Unlocking player engagement with creative betting offers
- 16:30 **Closing Remarks from the Chairperson**
- 16:40 **Networking Drinks**
- 18:00 **BiG AWARDS GALA DINNER - Proudly Sponsored by SA Gaming**

DAY 3

WEDNESDAY, 27 MARCH 2024

CONFERENCE, EXHIBITION & BIG NETWORKING POKER TOURNAMENT

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Betting & iGaming industry.

- 09:30** **Registration & Coffee**
- 10:00** **Opening Remarks from the Chairperson**
- 10:15** **Keynote Address**
Building the Future: AI and the Next Generation of Google
- 10:45** **Panel Discussion**
Strategic Channellisation: Safeguarding the market through stakeholder support to exclude unlicensed operators
- 11:30** **Networking Tea Break**
- 12:00** **Panel Discussion**
Building Bridges: Mentorship and networking for women in African iGaming
- 12:45** **Panel Discussion**
Prioritising long-term, meaningful partnerships over money-grabbing collaborations in affiliate marketing
- 13:30** **Networking Lunch Break**
- 14:30** **Presentation**
Future-Proofing Payments: Anticipating trends and innovations

- 15:15** **Panel Discussion**
Impact of Health Messages in Sports Betting Advertising
Communication on Consumer Perceptions: Towards Responsible Gambling Cause-Related Marketing Recommendations
- 15:45** **Panel Discussion**
Demystifying AI and mastering online success
- 16:30** **Closing Remarks from the Chairperson**
- 16:45** **Farewell Networking drinks**

*** End of #BiGAFRICASUMMIT2024 ***



INTERESTED IN SPEAKING?

BiG AFRICA SUMMIT

10TH ANNUAL



25 - 27 MARCH 2024

JOHANNESBURG, SOUTH AFRICA

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INDUSTRY EXPERT SPEAKERS

BIG AFRICA SUMMIT



Alpheus Matlala

*Assistant Manager: Treatment Services
South African Responsible
Gambling Foundation*



Andrea Giuliani

*Head of Business Development
WA.Technology*



Bradley Ginsberg

*Head of Revenue
FCB.ai*



Cameron Green

*Founder
Founder*



Carla Bastos

*Executive Manager: Audit
Mpumalanga Economic Regulator*



Caroline Kongwa

*Chief Strategic Adviser
National Gambling Board, South Africa*



Chio Sakutukwa

*Group Legal & Compliance
Peermont Global*



Christian Rajter

*CEO
Split The Pot*



DK Michael Aghaji

*Head of Sales
E2 Communications GmbH*



Dolan Beuthin

*Co-Founder | CEO
iGamingXperts*



Emily Asava

*Regional Business Development Manager
SA Gaming*



Felix Mukaxe

*Consultant and Gaming Inspector
Mozambique Gambling Board*



Hayley Joseph

*Director of Operations Africa
WA.Technology*



Liliana Almeida

*Head of Brand &
Corporate Communications
Clever Advertising*



Lois Bright

*Managing Director, Initiate International/
Head of Africa & ME, The Conexus Group
Initiate International & The Conexus Group*



Lorien Gamaroff

*CEO
Centbee*



Martin Sack

*Director
Brainstorm Online (Pty) Ltd*



Mpumelelo Lembede

*Head of Sports Betting Africa
Bambet*

INDUSTRY EXPERT SPEAKERS

BIG AFRICA SUMMIT



Ondela Vundisa
Account Manager
Phoenix7



Purity Wahiu
Operations Manager
Palms Bet



Robin Bennett
Head of Department: Regulatory Compliance
Western Cape Gambling and Racing Board



Sabrina Govender
Project Manager Team Lead
EasyGames



Sasha Boerma
Head of Affiliates
Coastline Gaming



Sean Coleman
CEO
South African Bookmakers Association



Shantel Chengelrayen
Operations Manager
EasyGames



Simon Pepper
Chief Product Officer
Tola Mobile



Solomon Godwin
Head, Africa
Booming Games



Steve Hall
Founder
Jarvie Worldwide



Thayendran Naidoo
COO
Capta. Strategies Africa



Thiran Marimuthu
Director
RST Gaming Consultants



Tumelo Mokoena
Digital Communications and Advocacy Specialist
South African Responsible Gambling Foundation



Wayne Lurie
Director
Lurie Inc. Attorneys

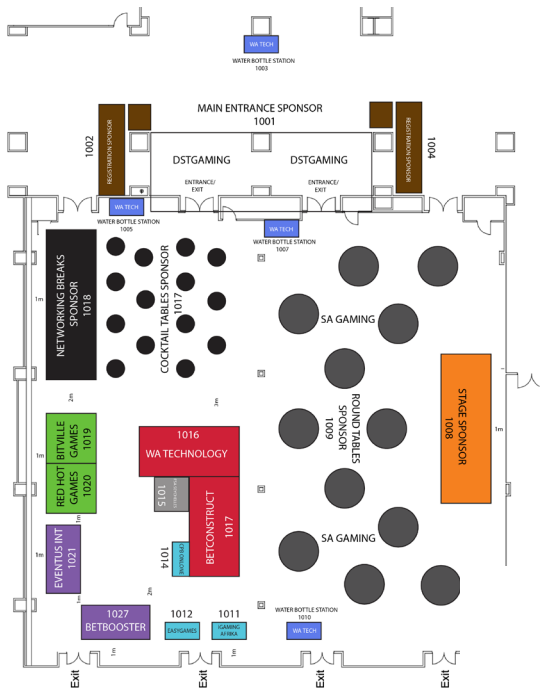


Yugan Naik
Founder/ CEO
EasyGames



Zeena Rossouw
Senior Vice President, Africa
BMM Testlabs

- KEY:**
- 2m x 1m Exhibitor Table (3)
 - 2m x 2m Exhibitor Space (1)
 - 4m x 2m Exhibitor Space (2)
 - 3m x 3m Exhibitor Space (2)
 - 6m x 3m Exhibitor Space (3)
- SPONSORED SPACES:**
- Main Entrance Sponsor (1)
 - Networking Breaks Sponsor (1)
 - 9m x 3m Stage Sponsor (1)
 - Registration Desk Sponsor (1)
 - Water Bottle/ Station Sponsor (1)
 - Round Table/ Conference Seating Sponsor (1)



Tamika du Plessis
Marketing Manager
tamika@eventus-international.com

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WE THANK ALL OUR MEDIA PARTNERS FOR THEIR LOYAL SUPPORT.

STRATEGIC PARTNER



Elite Executive specialises in locating and attracting the top talent in and for the financial industry with the goal of being the "go-to" search firm. Elite Executive sources the best candidates from a curated network and database to ensure that we connect the right people quickly and diligently

WWW.ELITEEXECUTIVE.COM.HK

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NascentEdge is a provider of dynamic face-to-face meeting platforms allowing our clients to expand into a predefined target audience and amplify their business exposure globally.

WWW.NASCENTEDGE.COM

MAIN ENTRANCE SPONSOR



DSTGAMING is a software solution provider specializing in iGaming Market, with more than 10 years of experience in the iGaming industry, we offer White Label Online Casino Software, Games Aggregator API, Gamification Tools, Slot Games Development and Payment Solution to clients across the globe.

WWW.DSTGAMING.COM

STRATEGIC PARTNER



The NovaMotus Consultancy offers you direct access to the decision-makers, cutting out the middleman and paving the way forward for your successful business venture. Our team of experts focuses on gathering the right connections, creating a global networking of top tier senior level executives, making it easier for you to shake the correct hand. Closing deals and growing your business have never been this easy. Let us help you on your new (Nova) business journey, moving (Motus) on up towards a prosperous future. NovaMotus Consultancy – The Only Way is Up

WWW.NOVAMOTUS-CONSULTANCY.COM

SPONSOR & EXHIBITOR



BetConstruct is a global award-winning technology and services provider for online and land-based gaming industry. BetConstruct's innovative and proven offerings include Online and Retail Sportsbook, Classic RNG and Live Casinos, Esports, Poker, Skill Games, Social Gaming Platform, Sports Data Solutions and more – all ready to be launched and managed through SpringBME, its pioneering Business Management Environment.

WWW.BETCONSTRUCT.COM

EXHIBITOR & WATER BOTTLE SPONSOR



WA.Technology is a B2B provider of innovative iGaming solutions, recognised for its dynamic presence in emerging markets. With a rapidly growing portfolio of clients and collaborations, the company offers a state-of-the-art iGaming platform, turnkey solutions, and standalone products, facilitating swift market entry and expansion. WA.Technology's core product WA.Platform is a fully customisable iGaming platform featuring over 75 game providers, 6400+ games, and support for multiple currencies and over 80 payment methods. With WA.Technology, operators have the power to build their very own casino, sportsbook, lottery, fantasy, or poker business exactly as they envision it.

WWW.WATECHNOLOGY.COM

TOTE BAG & AWARDS GALA DINNER CO-SPONSOR



SA Gaming is a leading online entertainment platform provider in the region. It offers an assortment of Live Games including Baccarat, Dragon Tiger, Sic Bo, Roulette and many more. It also runs a mobile gaming platform, including SA APP, its native app specifically designed for accessing its lobby. With experience and considerable market acumen, SA Gaming is definitely the best choice for expanding gaming business.

All of the supplier's games have passed the compliance software testing of GLI, an independent gaming certification laboratory trusted by more than 400 jurisdictions around the world. All gaming content is in compliance with the technical and legal standards.

WWW.SAGAMING.COM

AWARDS GALA DINNER CO-SPONSOR



Founded by veteran gaming enthusiasts, SimplePlay develops premium Slot Games that deliver the thrill of the reels to the players. It also offers exciting Fishing Games to enrich the portfolio of online gaming operators. With great passion and vision, SimplePlay aims to bring the joy of gaming to the next level. SimplePlay creates infinite business opportunities and raises revenue for its clients. All RNG Games of SimplePlay have received RNG Certificates of various jurisdictions by BMM, the most experienced private independent gaming testing laboratory in the world. It provides games that comply with the legal and technical standards required.

WWW.SIMPLEPLAY.COM

EXHIBITOR & BROADCAST SPONSOR



iGaming AFRIKA is the best B2B and B2C gambling media source focused on informing the betting business community on all matters related to gaming in Africa. We take pride in being Africa's leading Casino, Sportsbook and Lottery insider for news, podcasts, interviews and other gambling industry updates.

IGAMINGAFRIKA.COM

EXHIBITOR



Red Hot Games (Pty) Ltd was incorporated in 2019 with a view of entering the thriving gambling market in South Africa. The company negotiated an agreement with HC Terminals which is based in Leeds, United Kingdom.

Red Hot Games provides the Self Service Betting Terminal (SSBT) and Fixed Odds betting Terminal (FOBT). The SSBT solution is developed and maintained by Betgol, while the FOBT platform is provided in partnership with Bitville Gaming.

We look forward to welcoming you at Stand Number 1029 at Big Africa.

WWW.REDHOTGAMES.CO.ZA

EXHIBITOR



Bitville Gaming is a well-established global company specialised in building fixed-odds B2B products within the gambling industry. Our product portfolio includes a suite of numbers betting, fixed odds and jackpot sportsbook products. Each of our products is designed, developed and implemented in house which is uniquely flexible to create, modify or brand to adapt your business demand.

We have collaborated with some of the largest award-winning tech companies within our industry, and in doing so, meeting the growing demand for our products through our unique robust gaming engine. We have partnered with Betradar to offer a comprehensive Numbers Betting solution for retail betting operators.

WWW.BITVILLEGAMING.COM

EXHIBITOR



Easy Games was officially established on the 28th of August 2020. Our Team has extensive specialist experience and qualifications working in the gaming and sports betting industry, collectively our management team has more than 23 years of professional experience focused on creating innovative and customised software solutions. Our company provides expert level managed services and solutions, accelerated root causing and problem-solving solutions and enhancements to complex business challenges on an ongoing basis.

EASYGAMES.CO.ZA

EXHIBITOR



The platform is suitable for those who are looking for the easiest and fastest way to start their own betting business. What do our clients get by choosing the White Label service?

- Any of the available betting website designs of your choice. Each of our designs is optimised for high traffic and has an intuitive design. Your website will work on any device.
- You order services from a company with a good reputation, we have been in the betting market since 1999.
- High security verified by prestigious penetration tests (DCIT).
- 24/7 B2B support.
- Multifunctional back office and risk management.
- Quick start-up from the moment all details are approved with the client.
- Sportbook direct from developers without intermediaries.
- Legal support in obtaining a licence for the introduction of a betting business.

BETBOOSTER-BETTING.SOFTWARE

WELCOMING DRINKS SPONSOR AT WIG RECEPTION



For over 40 years, BMM has established itself as the preeminent private independent gaming certification lab, offering unparalleled technical and regulatory compliance services to the gaming industry. In fact, BMM was the first to introduce independent gaming standards in 1992, followed by online gaming standards in 2001. Its expertise in testing and certifying the full spectrum of gaming products has earned BMM a sterling reputation among gaming suppliers, operators, lotteries, and regulators alike. With over 600 professionals across 15 locations worldwide, BMM holds more than 700 licenses, making it the go-to choice for gaming clients around the globe.

BMM.COM

SPONSOR



Ei Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. Ei Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

WWW.EVENTUS-INTERNATIONAL.COM

EXHIBITOR



Who We Are

Established in July 2004, the Seychelles Investment Board's (SIB) role is to promote and facilitate local and foreign investments.

Vision

For Seychelles to be a globally diversified investment centre.

Mission

To promote both local and foreign investments in Seychelles. To offer first class services to attract and retain investments. To work in close collaboration with key stakeholders to stimulate, identify and facilitate investments. To contribute towards the development of an investor-friendly business environment.

INVESTINSEYCHELLES.COM

EXHIBITOR



CPB is a Fintech Credit Bureau that specialises in compliant Digital Onboarding Solutions.

We provide solutions that ensure compliance with the FICA requirements as defined in your Risk Management Compliance Programme (RMCP) whilst providing optimal customer experience.

We are registered as the external data provider for various Accountable Institutions with the FIC and operate well within the SLA parameters for fast and reliable complete onboarding solutions.

WWW.CONSUMERPROFILEBUREAU.COM

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CONTACT US TODAY:



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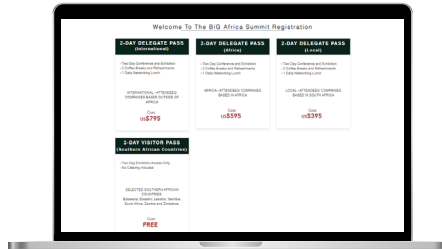
Registration is as easy as 1, 2, 3! Simply navigate to our registration page and select card registration or manual registration via invoice request!

We have a variety of ticket options available.
To find more info on these navigate to: www.bigafricasummit.com



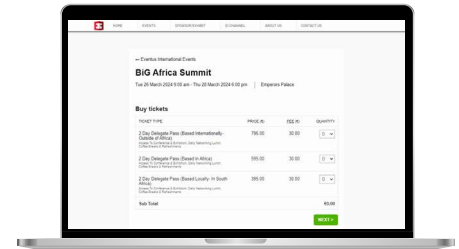
STEP 1:

Visit www.bigafricasummit.com and navigate to the registration section.



STEP 2:

Select a payment method, either Card Payment or Invoice Request.



STEP 3:

Select your ticket, fill in the form, and you're all done!

NEED HELP?

Contact us now and we will be happy to assist you with your enquiry



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